



CT

CASA TIMES

CHENNAI | MAY 2016 | EDITION 6

BEYOND HOMES

BUILDING ASPIRATIONS





90 DAYS TO FREEDOM FROM RENTALS

1 & 3 BHK apartments | Possession by August 2016

CASA GRANDE
Cherry Pick
Perumbakkam, OMR,
Chennai



Salient Features

- Just 10 minutes from Sholinganallur, at Perumbakkam, surrounded by prominent schools, colleges and hospitals • 380 lifestyle apartments spread across 7.32 acres
- More than 30 amenities that include grand courtyard, clubhouse, swimming pool, gym, party hall, children's play area, landscaping across the community and more.

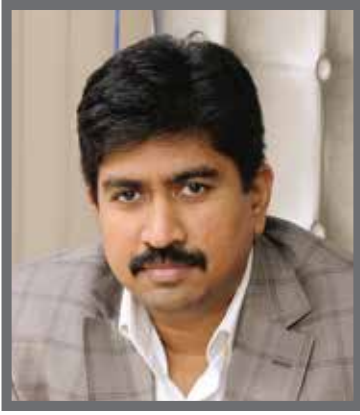
Incredibly priced apartments

Type	Price
1 BHK (590-701 sft)	21.24L onwards
3 BHK (1383-1768 sft)	49.77L onwards

Rate per sft is ₹3600/-

Exclusive site visit available | **Visit model home at site** | **98848 30000 / 02**
www.casagrande.in





THE MD'S VOICE

Dear Patrons,

There is now, I feel, a sense of buoyancy around Casa Grande. Things are looking better and brighter and the trust in our brand seems to have grown exponentially. The response and success that the launch of Casa Grande Aristo brought us is a testament to that. With an unprecedented 95% sales, despite the industry being in recovery mode, the trust and confidence customers showed us was overwhelming. It surpassed our own expectations. We also successfully launched Casa Grande Tiara in Coimbatore and ventured into Bengaluru with Casa Grande Luxus to rapturous response.

At Casa Grande, we fully intend to repay the faith of our customers in the same manner – by continuing to exceed your expectations as we've always done. And, we are well on course. Aside from Casa Grande Aristo, we also pre-launched Casa Grande Arena Phase 2 at Oragadam, Casa Grande Uptown at Tandalam, Poonamalle and Casa Grande Eternia II at Coimbatore. We successfully handed over Casa Grande Aldea and initiated the handover of Casa Grande Arena Phase I and Casa Grande Pallagio.

This financial year saw us acquire 1200 customers. We also plan to expand our reach to other geographies and have already identified locations in Hyderabad and Cochin to launch our projects soon.

In addition to our residential development projects, we also ventured into the exciting and challenging laundry service market with the launch of Laundry Boy, a comprehensive and a professional service with the sole objective of freeing women and bachelors from the daily hassles of laundry. Laundry Boy promises a 48 hour pick-up and delivery, and also has a one of-its-kind app to make the whole process hassle-free.

Casa Grande has an array of launches lined up for this year. Gated community projects in Manapakkam and Mount Road in Chennai, plots for sale at Thandalam, Poonamalle, and gated villa communities in Bengaluru and Coimbatore. The road forward looks very promising and we can only hope to continue to receive your stellar support.

On behalf of Casa Grande I would like to extend a thank you to our customers who've made us Chennai's largest developer. We hope this year, and in the future, our journey into newer territories brings us even more success than we have enjoyed thus far. We look forward to connecting with you soon.

Sincerely,

(M Arun Kumar - Founder Managing Director)

NEWS FLARE

Recognition



**Construction Industry Awards 2015
for excellence in Villa Projects,
by Dr. K. Rosaiah, Feb 2016**

Projects Launched



Casa Grande Luxus @ K.R. Puram, Bengaluru



Casa Grande Arena Phase II
@ Oradham, Chennai



Casa Grande Tiara @ Singanallur,
Coimbatore



Casa Grande Aristo @ Alandur, Chennai

LAUNDRY BOY LAUNCH

Casa Grande ventured into the exciting and challenging laundry service market with Laundry Boy - a comprehensive and a professional service with the sole objective of freeing women and bachelors from the daily hassles of laundry. In a move to make Laundry Boy popular amongst Chennai-ites, the venture was successful in bringing famous Kollywood actress Kushboo on board as the brand ambassador.

The service currently boasts of features like RO water wash, use of imported machines with high quality detergent, drying away from the sun and steam iron. The service also promises a 48 hour pick-up and delivery. Laundry Boy also has a one-of-its-kind app to make the whole process hassle-free.



EVENTS



Vishwakarma award for Casa Grande Aldea - Best Archived Project



Golf classic - Coimbatore



Casa Grande, proud sponsor of Ilayaraja 1000

PRESS COVERAGE



Laundry, made easy!

LaundryJoy
 LaundryJoy is the best solution for your laundry needs. We offer a wide range of services including washing, drying, and ironing. Our services are convenient and affordable.

A step-up for luxury

A step-up for luxury
 Upgrade your laundry routine with our premium services. We provide high-quality cleaning and care for your clothes, ensuring they last longer and look better.

Casa Grande Arena Games 2016

A Big Hit With The Corporate Audience

The results of the Casa Grande Arena Games 2016 are: Cricket: Winners - ORACLE; 1st Runners - SCOPE INTERNATIONAL; 2nd Runners - Cognizant & Ramanih. Football: Winners - BNP Paribas; 1st Runners - HCL & TCS; 2nd Runners - HCL & TCS. Badminton Men doubles: Winners - Lata & Maheshwari; Cognizant; Runners - Arvind & Nitesh - HP; 2nd Runners - Smith & Geved - HP, Sandeep & MD. Airtel-Cognizant. Badminton Women doubles: Winners - Haritha & Vikashwari - Resonance; Runners - Sananya & Shobika - HP; 2nd Runners - Karthika & Revathi - Cognizant, Parkash & Ramanih - Resonance.

RISING AGAIN

RISING AGAIN
 Despite some teething problems, the IT sector is showing signs of recovery. The industry is expected to witness a significant uptick in the coming years.

When you want. Where you want. In the budget you want. Take your pick.

Choose from a wide range of villas and apartments that are ready to move in now, or will be soon. What's more, you also get the choice of cities with Chennai, Bengaluru and Coimbatore.



Ready to Occupy Projects

CASA GRANDE



Oragadam

Sports villas
from
₹ 58.3 L
onwards

- Chennai's first ever sports villa community, at Oragadam • 425 villas set on a 30 acre expanse • 3 bedrooms + 2 living rooms • Built-up area of 1582 sft onwards on a land area of 1250 sft onwards • Over 20 sports facilities • Just 10 mins. from Rajiv Gandhi Memorial



Model Villa

CASA GRANDE



Perumbakkam, OMR

Independent
villas from
₹ 1.31 Cr
onwards

- Limited edition independent villas at Perumbakkam, OMR • Only 1 villas available • 4 bedrooms + 2 living rooms + 2 exclusive car parks
- Built-up area of 2237 sft onwards on a land area of 2053 sft onwards
- 10 mins. from Sholinganallur junction



Model Villa

CASA GRANDE



Live life Villa-size
Thalambur, OMR

Independent,
luxurious villas
from
₹ 1.93 Cr
onwards

- Luxurious villas and row houses at Thalambur, OMR • Row houses from 65.9L onwards • 87 villas and 40 row houses • 4 bedrooms + 2 living rooms
- Built-up area of 3789 sft onwards on a land area of 2440 sft onwards
- Over 60 exclusive amenities • Just 10 mins. from Sholinganallur junction



Model Villa

CASA GRANDE



Thoraipakkam, OMR

4 BHK
Mediterranean
villas from
₹ 2.3 Cr
onwards

- 89 luxury Mediterranean villas located at Thoraipakkam, OMR
- 4 bedrooms + 2 living rooms • Built-up area of 2634 sft onwards on a land area of 2387 sft onwards



Model Villa

Ongoing Projects



Casa Grande **Amber** Off Trichy Road

3 BHK apartments from
₹ 69.4 L onwards



CASA GRANDE **ARISTO** ALANDUR

2 BHK apartments from
₹ 83.43 L onwards



CASA GRANDE **Cedars** Ayanambakkam

4 BHK apartments from
₹ 1.07 Cr onwards



CASA GRANDE *Cherry Pick* Perumbakkam, OMR

1 & 3 BHK
lifestyle apartments from
₹ 21.24 L onwards



CASA GRANDE **ELAN** Thalambur, OMR

3 BHK row houses
from ₹ 55.61 L onwards
3 BHK villas
from ₹ 78 L onwards



CASA GRANDE **Elita** Injambakkam, ECR

4 BHK independent villas
from ₹ 3.64 Cr onwards



CASA GRANDE **JOYBIJOY** Gopalapuram

4 BHK apartments from
₹ 4.37 Cr onwards



CASA GRANDE **LUXUS**

2 BHK apartments from
₹ 27.15 L onwards
4 BHK villa from
₹ 1.43 Cr onwards



CASA GRANDE **MARINA BAY** THIRUVANMIYUR

3 & 4 BHK apartments
from ₹ 2.67 Cr onwards



CASA GRANDE **masseys** Royapuram

2 & 3 BHK apartments from
₹ 98.5 L onwards

Ongoing Projects



CASA GRANDE
RITZ
Thalambur, OMR

3 BHK apartments from
₹ 49.58 L onwards



CASA GRANDE
The Address
Karapakkam, OMR

4 BHK apartments from
₹ 1.46 Cr onwards



CASA GRANDE
tiara
Singanallur

3 & 4 BHK villa from
₹ 1.38 Cr onwards



CASA GRANDE
vivant
Kolapakkam

2 & 3 BHK apartments from
₹ 50.35 L onwards

Pre-launch Projects

TAMBARAM, CHENNAI



308 apartments

ECR, CHENNAI



410 apartments

CASA GRANDE IRENE



282 apartments & 13 villas at Manapakkam, Chennai

CASA GRANDE UPTOWN



184 Plots & 100 villas at Thandalam, Chennai

CASA GRANDE MONTE CARLO



100 apartments on Mount Road

CASA GRANDE ETERNIA II



102 villas & 64 apartments at Coimbatore

CONSTRUCTION UPDATE

(As on May 2016)

Casa Grande
Arena Phase I
@ Oragadam



- Handover in progress

Casa Grande
Cedars
@ Ayanambakkam



- External yard work in progress

Casa Grande
Cherry Pick
@ Perumbakkam



- External texture work in progress
- Finishing work in progress

Casa Grande
Amber
Off Trichy Road



- 60% work completed

Casa Grande Elan @
Thalambur



- Work in progress
- 60% of first floor slab completed

Casa Grande Elita @
Injambakkam



- Villa structure completed
- Block work and plastering in progress

Casa Grande Joybijoy @
Gopalapuram



- Apartment structure completed
- Block work and plastering in progress

Casa Grande Luxus @
K.R. Puram, Bengaluru



- 3 & 4 BHK foundation completed

CONSTRUCTION UPDATE

(As on May 2016)

Casa Grande Maseys @ Royapuram



- Four floors completed
- Sixth floor slab shuttering work in progress

Casa Grande Pallagio @ Thoraipakkam



- Handover in progress

Casa Grande Pavilion Phase II @ Thalambur, OMR



- Handover in progress

Casa Grande The Address @ Karapakkam, OMR



- Working towards completion

Casa Grande RITZ @ Thalambur, OMR



- Foundation work completed
- Apartment structure in progress

Casa Grande Vivant @ Kolapakkam



- Foundation work completed
- Apartment structure in progress

PROJECTS HANDED OVER IN 2015 - 16

Casa Grande Platina
@ Arumbakkam



Casa Grande Vogue
@ Perumbakkam, OMR



Casa Grande Lanterns Court
@ Thoraipakkam, OMR



Casa Grande Eternia I
@ Coimbatore



Casa Grande Pavilion
@ Thalambur, OMR



Casa Grande Aldea
@ Thoraipakkam, OMR



Casa Grande Arena - Phase I
@ Oragadam



UPCOMING PROJECTS

Thirumudivakkam

- Exclusive plots on an expanse of 10 acres
- Located between Chromepet and Outer Ring Road
- Just 30 mins from Chennai International Airport

Thiruvanmiyur

- Luxury apartments on an expanse of 2.4 grounds
- Stilt + 2 structure
- 3 & 4 BHK apartments

Moolakadai

- Luxury apartments on an expanse of 4.45 acres
- 2, 3 & 4 BHK apartments
- Amenities like clubhouse, gym, swimming pool, children's play area, etc.
- Surrounded by major schools, colleges and hospitals

Mandaveli

- 36 exclusive 3 BHK apartments in Mandaveli
- Stilt + 12 structure
- Sea view apartments
- Amenities like gym, roof top party area, etc

Sarjapur (Bengaluru)

- G + 1 structure
- 3 & 4 BHK independent villas
- Just 30 mins from Electronic City
- Covered car park
- Amenities like clubhouse, gym, swimming pool, multi-purpose hall, etc.

Kuniamuthur (Coimbatore)

- 3 & 4 BHK independent villas & 2 BHK apartments on a 4.83 acre expanse
- Located off Palakkad Main Road
- Just 15 mins from Ukkadam (Main bus terminus)
- Amenities like clubhouse, gym, swimming pool, children's play area, etc.
- Covered car park

Kodaikanal

- 220 plots on 26 acres
- Club house with indoor recreational facilities
- Tennis court, volleyball court and badminton court
- Well-laid black top roads with avenue plantations
- Completely fenced gated community with security
- Well-appointed guest rooms

Buddy Neighbour Scheme



**Refer your friends. Fulfill their dreams.
Get rewarded.**

Dear Customer,

Wouldn't it be nice to have your good friend as your neighbour? Now you can. Refer your friend, colleague or family to a Casa Grande home and stand to earn from ₹50,000 to ₹5 L for your efforts. After all, who knows our homes better than you, partner?

**To know more, call 73051 00900
referral@casagrande.in | www.casagrande.in**



1,00,000 and growing!

With over 1 lakh likes on Facebook, Casa Grande is now **'Chennai's Most Liked Real Estate Developer'**. A huge thank you to each and every one of you who made this happen!



CORPORATE OFFICE:

NPL Devi, New No. 111, Old No.59, LB Road, Thiruvanniyur, Chennai - 600 041.
Ph: +91-44 3201 2721/22 Mob: 98848 30000/02/04 Fax: +91-44 4215 0920.

COIMBATORE OFFICE:

Sri Dwaraka, No. 1-A, B.R. Nagar Main Road, Singanallur Post,
Coimbatore - 641 005. Ph: +91-422 4411 111.

BENGALURU OFFICE:

Salma Bizhouse, 3rd Floor, 34/1, Meanee Avenue Road, Opp. Lakeside Hospital,
Ulsoor Lake, Bengaluru - 560 042. Ph: +91-80 4666 8666.

www.casagrande.in