

CASA

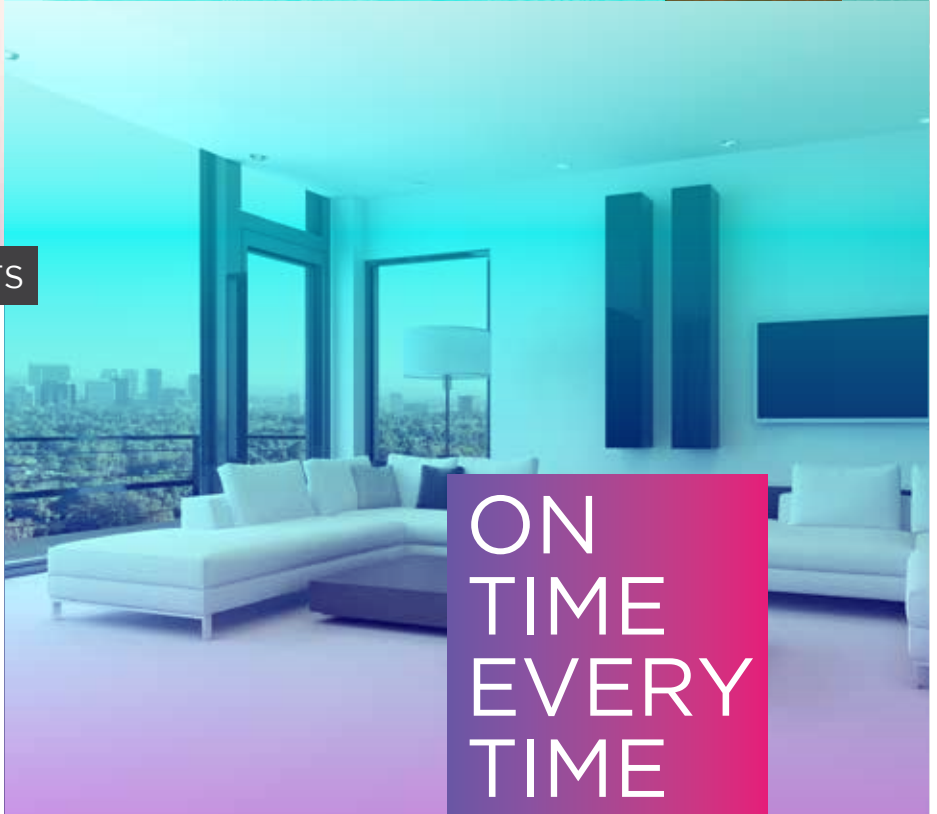
TIMES

10
EDITION MAY '18



LAUNCH PROJECTS

- Casagrand Miro
- Casagrand Aqua
- Casagrand Amarante
- Casagrand Royce
- Casagrand Northern Star
- Casagrand ECR14 Signature Tower
- Casagrand Supremus
- Casagrand Smart Town
- Casagrand Woodside
- Casagrand Primera
- Casagrand Vitaliya
- Casagrand Regalis



ON
TIME
EVERY
TIME

BUILDING ASPIRATIONS.
DELIVERING DREAM HOMES.

CASAGRAN
building aspirations

SUPERIOR HOMES. DELIVERED.



Maximised space and ventilation in every home



Use of only branded products in every construction



More amenities per community



Rigorous multi-level quality checks before handover



Kids and senior citizens friendly habitats

Here are a few delivered projects from Casagrand that carry the Assurance of Product Superiority.

CASAGRANT
Cherry Pick
Perumbakkam, OMR

CASAGRANT
The Address
Karapakkam, OMR

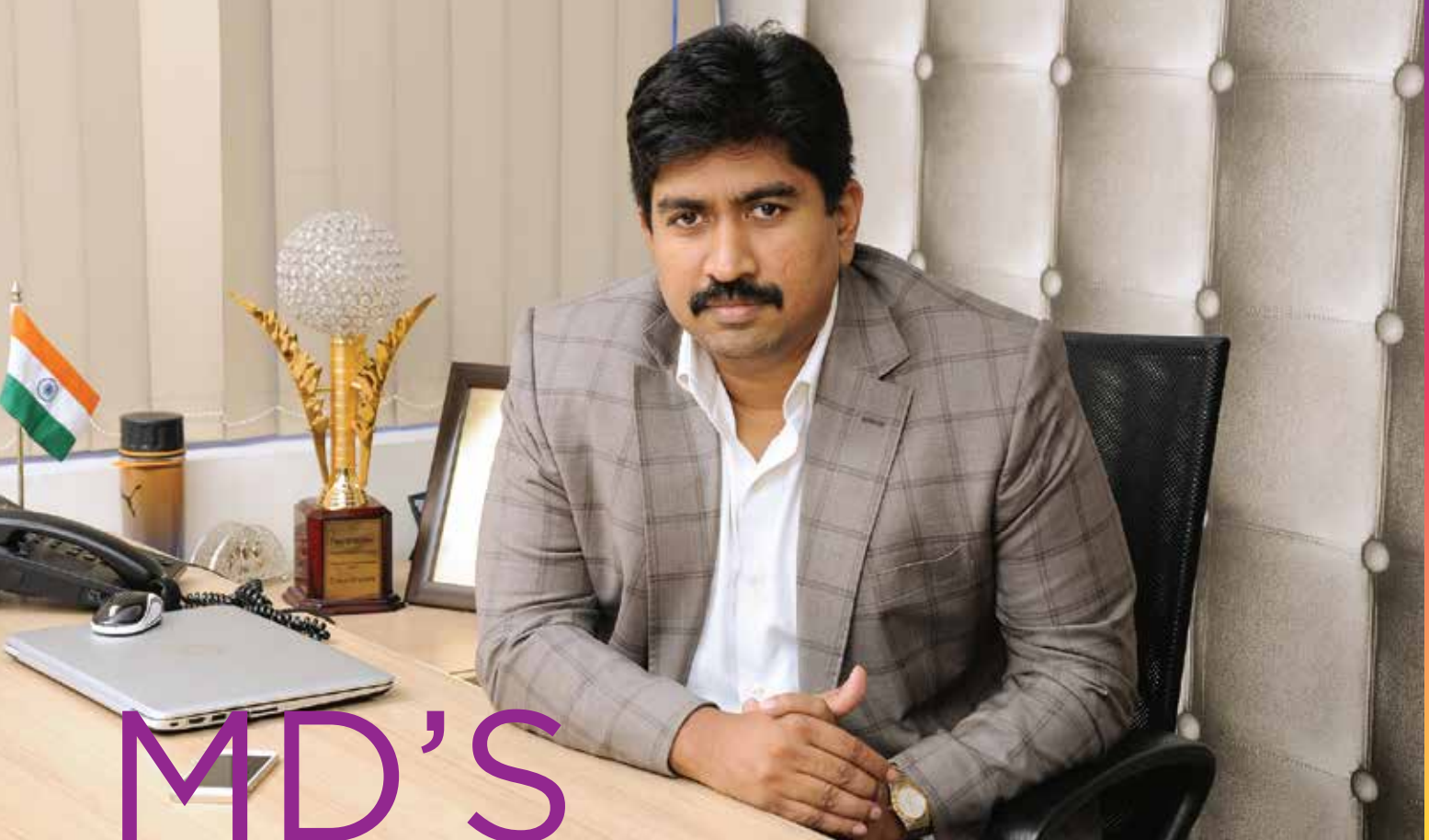
CASAGRANT
arena
Oragadam

CASAGRANT
eternia
Kalapatti

CASAGRANT
FUTURA
Sriperumbudur

CASAGRANT
PALLAGIO
Thoraipakkam, OMR

CASAGRANT
Aldea
Thoraipakkam



MD'S VOICE

CASATIMES

Dear Patrons,

Knowing that we, at Casagrand, have been able to build ourselves into a formidable organization, gives me immense pleasure. We have come far and this was made evident with our 'Product Superiority Assurance' which was received with utmost warmth by our customers, making their trust in our brand stronger than ever before.

Our 'Smart Town,' which is all about affordable housing, has brought much happiness to many families with its quality facilities and adequate pricing.

Our 'ECR14 Signature' tower, which is one of a kind, with 5000 sft apartments and quality amenities, is a prime example of our commitment to deliver sheer luxury.

We have always strived to give our best to our customers and all our projects reflect this commitment.

We have reached new heights with our Casagrand Primera which boasts of its double height ceilings and inherent luxury.

Over the last few years, we have made sure that we delivered our projects on time. As a result, our brand's reputation continues to be the best in the market.

On behalf of Casagrand, I would like to thank all our customers for making us Chennai's largest developer and a force to be reckoned with. We hope the future brings with it more successes than we've enjoyed so far on our journey.

We look forward to making your lives better.

Sincerely,

Arun Mn - Founder and Managing Director

News

flare



CSR Initiative of the Year - 2018
ET Now



Excellence in Delivery - 2018
ET Now

Projects

launched

 <p>CASAGRAN MIRROR Mannivakkam</p>	 <p>CASAGRAN aqua Kuniamuthur</p>	 <p>CASAGRAN Amarante Race Course</p>	 <p>CASAGRAN Royce HOODI</p>
 <p>CASAGRAN NORTHERN STAR madhavaram</p>	 <p>CASAGRAN ECR14 <i>Signature</i></p>	 <p>CASAGRAN SUPREMUS THALAMBUR</p>	 <p>CASAGRAN REGALIS Codissia</p>
 <p>CASAGRAN SmartTOWN Thalambur</p>	 <p>CASAGRAN Woodside MANAPAKKAM</p>	 <p>CASAGRAN PRIMERA Manapakkam</p>	 <p>CASAGRAN Vitaliya Race Course</p>

Projects

handed over

CASAGRAN
vivant
Kolapakkam



CASAGRAN
ELAN
Thalambur, OMR



CASAGRAN
ARISTO
ALANDUR



CASAGRAN
MARINA BAY
Thiruvanniyur



Events



Casagrand sponsored Galatta Nakshatra Awards show

Casagrand Builder launches villa project

Casagrand Builder has launched a villa project Casagrand Regalis adjacent to the Cobissia Trade Fair Complex in Coimbatore. According to a press release, the 23 villas project has three bedroom

and four bed room houses ranging from 2,856 sq.ft to 3,224 sq.ft each. The common amenities include children play area, indoor games room, multi purpose hall, and a mini theatre.



Social media & real estate sales

Real estate agents are using social media platforms for the business and sales. The article discusses how digital marketing is transforming the industry.

CHENNAI, BEYOND BOUNDARIES

The expansion of Chennai district will reflect not only on the geographical growth but also the infrastructural development of nearby areas

By: [Author Name]



Chennai is set to witness a landmark expansion in its geographical boundaries. The new Chennai district, comprising 400 sq km in all, has emerged as a result of the merger of the erstwhile districts of Chengalpattu, Kanchipuram, and Thiruvallur.

Head of the hour
Talking about the merger, a minister, chief secretary, and other officials are seen at a press conference.

single urban centre according to the government. The expansion will be implemented in a phased manner. The new district will be divided into 10 constituencies. The expansion will also lead to the development of infrastructure in the newly added areas.

Taking up the challenge
When a city grows, it faces various challenges. The government is committed to addressing these challenges through infrastructure development and public services.

Casagrand launches 26 exclusive signature apartments on ECR



Chennai-based Real estate major Casagrand Builder Pvt. Ltd. has launched its super-luxury Casagrand ECR 14 signature apartments. The project will have 26 exclusive signature apartments, all being sea view homes. The 13 storeyed project, with only 2 units per floor ranging from 5080 sqft to 5201 sqft. Each apartment comes with 4BHK plus 2 living areas and a personal office space. The apartments are graced with a personal office room at the entrance, which can also be used as library or study room. And a huge balcony of size 39' x 10' will raise the bar for luxury living in Chennai. Besides, the opulent homes also come with decks to provide you amazing outdoor views.

Priced at Rs 2.95 Crore, the apartments are of size ranging between 5080 sqft to 5201 sqft and come with Italian marble flooring for living and dining area. "The spectacular 5000 sqft Condominiums are a first of its kind in Chennai," said Mr. Arun Mn, MD, Casagrand. He further added, "The high-rise sea view Casagrand ECR 14 signature apartments will surely redefine high living in Chennai city."

Target 2022

Government's move towards 'Housing for All'

BY SUMAN

Through the Budget 2018, the government has announced a dedicated affordable housing fund under National Housing Bank. The proposal is in line with the Central government's aim of 'Housing for All' by 2022. The Government's focus on affordable housing will no doubt realize the home buying dreams of India's huge middle class population.

ARUN MN, FOUNDER & MD, CASAGRAND BUILDER

'TN govt & local bodies must take cognisance of challenges'

BY ANIL K

The government and local bodies must take cognisance of the challenges faced by the housing sector. The article discusses the need for better infrastructure and public services to support the housing industry.

WHAT THEY SAID

The government's focus is clearly towards affordable housing. Budget 2018 is remarkable as it proposes to establish a dedicated affordable housing priority sector fund under National Housing Bank. The proposal is in line with the Central government's aim of 'Housing for All' by 2022. The Government's focus on affordable housing will no doubt realize the home buying dreams of India's huge middle class population.

ARUN MN, FOUNDER & MD, CASAGRAND BUILDER

Casagrand launches prestigious residential projects Primera, Woodside at Manappakkam

Casagrand, the leading real estate developer in Chennai, has just launched its prestigious residential projects Primera and Woodside at Manappakkam. The projects offer luxury living with world-class amenities and stunning views.

AFFORDABLE LUXURY PREMIERES AT THALAMBUR

Casagrand, the leading real estate developer in Chennai, has just launched its affordable luxury residential project at Thalambur. The project offers a perfect blend of luxury and affordability, making it an ideal choice for homebuyers.

Casagrand unveils special offer

Chennai, Jan 16: Casagrand, the leading realty player in the market is making this Pongal a happy and prosperous one for Chennaiites. The real estate major has announced that the home buyer can pay just 10% of the total cost to book their dream house & balance 90% can be paid at the handover.

The customers don't have to pay any EMI during this period. The Builder, known for product superiority, also facilitates housing finance through their strategic partnerships with all major Banks and Financial institutions. "Casagrand has always been known for quality constructions with assured product superiority and high-end amenities. The short period offer this Pongal will make the dreams of many aspiring home buyers a reality," said Arun Mn, MD & Founder, Casagrand.

This offer, which is valid till Pongal, will be applicable to its projects in 10 locations across Chennai. To make this Pongal a special one for buyers across all income groups, the offer is now applicable to Casagrand's affordable homes, luxury apartments, villas and sea-view condominiums. The RERA registered projects are located in Perungudi, ECR, Mandaveli, Alandur, Koattur, Tambaram, Oragadam, Mount Road, Mannivakkam, Thirumavaiyur, among other.

Ongoing projects

CASATIMES

Model villa



CASAGRANDBloom
Thirumudivakkam

3 BHK row houses from ₹50 L onwards
3 & 4 BHK villas from ₹86 L onwards

Elevation view



CASAGRANDECR14
Kanathur, ECR

2, 3 & 4 BHK apartments from ₹55 L onwards

Elevation view



CASAGRANDFerns
Tambaram

2 & 3 BHK apartments from ₹30 L onwards

Elevation view



CASAGRANDESQUIRE
Perungudi

2 & 3 BHK apartments from ₹71.71 L onwards

Elevation view



CASAGRANDIrene
Manapakkam

2, 3 & 4 BHK apartments from ₹80.51 L onwards
4 BHK villas from ₹2.3 Cr onwards

Model villa



CASAGRANDEArena
Phase II
Oragadam

3 BHK sports villas from ₹50 L onwards

Elevation view



CASAGRANDBellissimo
ALANDUR

4 BHK apartments from ₹1.76 Cr onwards

Elevation view



CASAGRANDMonte Carlo
Mount Road

2, 3 & 4 BHK apartments from ₹1.53 Cr onwards

Ongoing projects

Elevation view



**CASAGRAN
CASCADES**
PADI

2 & 3 BHK apartments
from ₹74.48 L onwards



**CASAGRAN
UPTOWN**
—Thandalam—

360 villa plots
from ₹22.53 L onwards

Elevation view



**CASAGRAN
ECR14
Signature**

4 BHK apartments
from ₹2.95 Cr onwards

Elevation view



**CASAGRAN
OLYMPUS**
MANDAVELI

3 BHK apartments
from ₹3.05 Cr onwards

Model villa



**CASAGRAN
NEONA**
SARJAPUR

3 & 4 BHK villas
from ₹1.2 Cr onwards

Model villa



CASAGRAN
eterna II
Kalapatti, Coimbatore

3 & 4 BHK villas
from ₹80.6 L onwards

Elevation view



**CASAGRAN
ASTA**
—Korattur—

2, 3 & 4 BHK apartments
from ₹60 L onwards



**CASAGRAN
THE HILLTOP**
Kodaikanal

Villa plots
from ₹12.75 L onwards

Ongoing projects

CASATIMES


Elevation view



CASAGRAN
PRIMERA
Manapakkam

2, 3 & 4 BHK apartments
from ₹54.5 L onwards

Elevation view



CASAGRAN
Woodside
MANAPAKKAM

2 & 3 BHK apartments
from ₹57 L onwards


Model villa



CASAGRAN
aqua
Kuniamuthur

2 BHK apartments
from ₹30 L onwards
2 BHK villas
from ₹73 L onwards

Elevation view



CASAGRAN
SmartTown
Thalambur

2 BHK apartments
from ₹26.3 L onwards

Elevation view



CASAGRAN
MIRA
Mannivakkam

2 & 3 BHK apartments
from ₹32.5 L onwards

Elevation view



CASAGRAN
SUPREMUS
THALAMBUR

2, 3 & 4 BHK apartments
from ₹40 L onwards

Elevation view



CASAGRAN
NORTHERN STAR
madhavaram

2, 3 & 4 BHK apartments
from ₹61 L onwards

Elevation view



CASAGRAN
Royce
HOODI

1, 2, 3 & 4 BHK apartments
from ₹55 L onwards

Ongoing projects


Elevation view



CASAGRAN
Amarante
Race Course

4 BHK apartments
from ₹4.38 Cr onwards

Elevation view



CASAGRAN
Vitaliya
Race Course

3 & 4 BHK apartments
from ₹2.35 Cr onwards

Elevation view



CASAGRAN
REGALIS
Codissia

3 & 4 BHK Villas
from ₹1.79 Cr onwards



Construction update

CASATIMES



CaaGrand ECR14 Elite @ Kanathur, ECR
• Roof slab work in progress

CASAGRAN
ECR14
ELITE



Casagrand ECR14 Signature @ Kanathur, ECR
• Foundation work in progress

CASAGRAN
ECR14
SIGNATURE

Construction update

CASATIMES 10



Casagrand Smart Town @ Thalambur
• Excavation work in progress

CASAGRAN SMART TOWN



Casagrand Supremus @ Thalambur
• Pile work in progress

CASAGRAN BLOOM



Casagrand Bloom @ Thirumudivakkam
• 70% work completed

Construction update

CASATIMES



Casagrand Esquire @ Perungudi
• Roof slab work in progress

CASAGRAN ESQUIRE



CASAGRAN CASCADES

Casagrand Cascades @ Padi
• Finishing work in progress

CASAGRAN FERNS



Casagrand Ferns @ Tambaram
• Roof slab work in progress

Construction update



Casagrand Amarante @ Race Course, Coimbatore
• Foundation work in progress

CASAGRAN
AMARANTE



Casagrand Monte Carlo @ Mount Road
• Brick work & plastering completed

CASAGRAN
MONTE CARLO

Construction update

CASATIMES



Casagrاند Arena II @ Oragadam
• 80% work completed

CASAGRاند ARENA II



Casagrاند Aqua @ Kuniامuthur, Coimbatore
• Basement roof slab in progress

CASAGRاند
AQUA

CASAGRاند UPTOWN



Casagrاند Uptown @ Thandam
• 95% Clubhouse work completed

Construction update



Casagrand Asta @ Korattur
• Roof slab work in progress

CASAGRAN
ASTA



Casagrand Bellissimo @ Alandur
• Roof slab work in progress

CASAGRAN
BELLISSIMO

Construction update



Casagrand Irene @ Manapakkam
• 95% work completed

CASAGRAN
IRENE



Casagrand Eterna II @ Kalapatti, Coimbatore
• 75% work completed



CASAGRAN
ETERNIA II

CASAGRAN
MIRO



Casagrand Miro @ Mannivakkam
• Roof slab work in progress



Construction update



Casagrand Northern Star @ Madhavaram
• Foundation work in progress

CASAGRAN
NORTHERNSTAR

CASAGRAN
OLYMPUS



Casagrand Olympus @ Mandaveli
• Foundation work in progress

CASAGRAN
ROYCE



Casagrand Royce @ Hoodi, Bengaluru
• Basement work in progress

HALF MOUSTACHE CHALLENGE!

Can you find a 2 BHK apartment (1000 sft) in OMR for just ₹29 L?

If you do, we'll take off half the moustache.

Pre-Launching
CASAGRAN
*Smart*TOWN

EXCLUSIVE 2 BHK COMMUNITY
AT THALAMBUR, 15 MINUTES FROM
SHOLINGANALLUR JUNCTION

MARKET PRICE AT
OMR, THALAMBUR ~~₹3700~~
PER SFT

CASAGRAN
PRICE AT
OMR, THALAMBUR **₹2799**
PER SFT

Early Bird Offer: For first 30 bookings only.

Big reasons to buy



15 minutes
from Sholinganallur
Junction



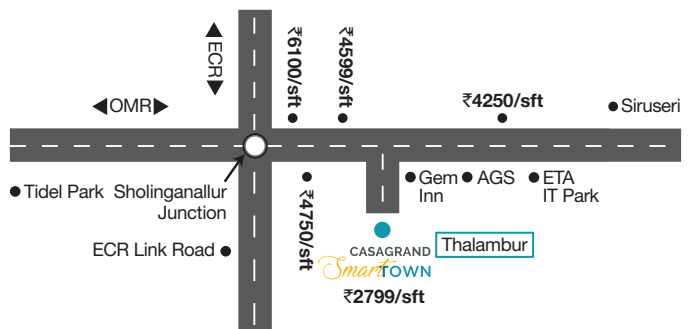
Exclusive 482 apartments
with clubhouse and
swimming pool



Best price
in the city



Location & price map



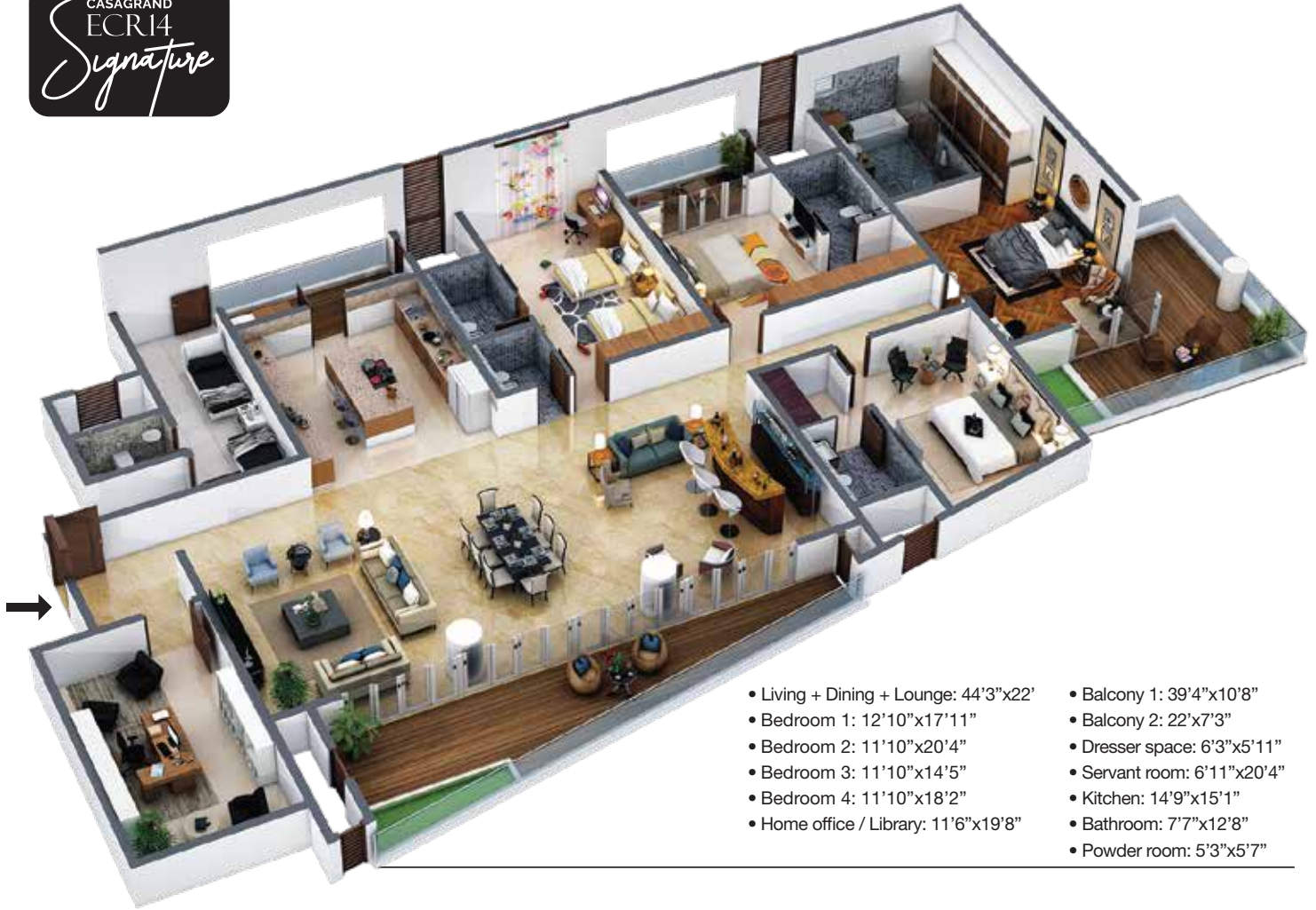
Exclusive site visit available | Visit model house at site

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CASAGRAN
building aspirations

NEVER BEFORE SEEN IN CHENNAI. SPECTACULAR 5000 SFT CONDOMINIUMS.



- Living + Dining + Lounge: 44'3"x22'
- Bedroom 1: 12'10"x17'11"
- Bedroom 2: 11'10"x20'4"
- Bedroom 3: 11'10"x14'5"
- Bedroom 4: 11'10"x18'2"
- Home office / Library: 11'6"x19'8"
- Balcony 1: 39'4"x10'8"
- Balcony 2: 22'x7'3"
- Dresser space: 6'3"x5'11"
- Servant room: 6'11"x20'4"
- Kitchen: 14'9"x15'1"
- Bathroom: 7'7"x12'8"
- Powder room: 5'3"x5'7"

**26 EXCLUSIVE SIGNATURE APARTMENTS,
BANG ON ECR, AT ₹2.95 CR ONLY.**



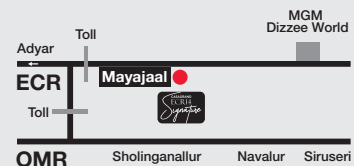
Big reasons to buy

- ₹ 20 mins from Adyar, at half the price
- 15+ amenities
- Close to the sea

Salient features

- 13 storeyed building
- 4 BHK + 2 living + personal office space
- Only two units per floor
- Italian marble flooring for living & dining

Location map



RERA No.: TN/01/Building/0030/2017

Approved by all leading banks.

Exclusive site visit available. Visit model house at site.

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AWARDS



CSR Initiative of the Year - 2018
ET Now



Excellence in Delivery - 2018
ET Now



Distinguished Design Awards 2017
Casagrand ECR14



Distinguished Design Awards 2017
Casagrand Pallagio



Best Archived Project
Casagrand Aldea
CIDC Vishwakarma
Award 2016



Luxury Project of the Year - 2015-16
Casagrand Aldea
Realty Fact



Developer of the Year
Residential - 2015-16 Realty Fact



Best Realty Brand - 2015
Economic Times



Most Admired Project
in Southern Region - 2014
Casagrand Arena
Worldwide Achievers



Excellence in
Customer Engagement - 2014
CEF



Top 50 Brands
in Chennai - 2013
Paul Writer Magazine



Real Estate Developer
of the Year - 2013
Brands Academy

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OF PRODUCTS**



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ON YOUR EVERY PURCHASE**



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Dear Customer,

An exciting partnership is in the offing and we would like you to be a part of it. Refer your friend, colleague or family to a Casagrand home and stand to **earn 1% of the project price** for your efforts. After all, who knows our homes better than you, partner?

To refer, call 73051 00900

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building aspirations

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