

11

EDITION
DEC '18

Casa Times

**DELIVERING
DREAM HOMES.**

**ON TIME
EVERY TIME**

CASAGRAN
building aspirations



**DON'T YOU
WANT YOUR
LITTLE MAN
TO GROW UP
WITH THE
BEST?**

Each home from Casagrand is built for those who settle for nothing but the best in living spaces. That's why each Casagrand home bears the signature of superiority. Come home to Casagrand. Because you deserve something that spells superiority in every square foot.



- Maximised space and ventilation in every home
- Use of only branded products in every construction
- More amenities per community
- Rigorous multi-level quality checks before handover
- Kids and senior citizens friendly habitats

MD'S
VOICE

Over the years, Casagrand has grown steadily. Seeing the kind of organization, we have built ourselves into, makes me immensely happy. With a passion to build superior spaces that redefine lifestyles, we have built the dreams of many happy families.

Our 'Lorenza,' a smart home with home automation, is a grand success among families which are looking forward to experiencing smart living at affordable prices.

We constantly and consistently work towards giving our best to our customers and this is evident in our every endeavor.

Our 'Home Exchange' campaign, was another huge success as it brought together homeowners who were excited to upgrade to the Casagrand lifestyle.

The '100 Hours' sale brought much attention to the unique brand of luxury that Casagrand had to offer and the customers were delighted to become a part of the Casagrand family.

Our commitment towards building homes that are superior in every way is reflected in every project. We ensure our projects are delivered on time and this has added to our reputation remarkably.

On behalf of Casagrand, I would like to thank all our customers for their support and love which has made us who we are today.

We look forward to redesigning your lifestyle.

Sincerely,

Arun Mn - Founder and Managing Director

The sale that made a mark

One of the leading builders in South India, Casagrand Builder clinched sales worth of Rs.170 crore by selling 321 flats across Chennai and Coimbatore. Casagrand offered a special price in benefit for the buyers and the offer was valid only for 100 hours: from 24th of August – 9 am to the 28th of August – 1 pm. The offered prices were at a never before rate with guaranteed savings from Rs. 8 lakh to a staggering Rs. 20 lakh, passing on great benefits to the buyers.

Casagrand Builder's flash sale campaign titled '100 hours Super Saving Promise' was held during the weekend and flats across the 17 superior projects developed in prime neighbourhood areas across Chennai in OMR, ECR, Thalambur, Manapakkam, Nolambur, Madhavaram, Tambaram, Oragadam, Korattur, Mannivakkam, Thirumudivakkam and five locations in Coimbatore were offered as great deals.

Casagrand Managing Director, Mr. Arun Mn commented, "Casagrand continues to raise the bar for building superior homes in urban core neighbourhoods in the city. Growing number of first time home buyers and investors would seek value for money housing

nowadays. Casagrand offers a wide range of options to help people, realise their dream of owning a home which is a lifetime goal for many first

time home buyers. We priced it very aggressively and planned this '100 Hours Super Saving Promise' as a mark of respect to our customers who

trusted us for so many years. During last year, our sales turnover was around Rs.1,400 crores in Chennai, Bangalore and Coimbatore."

Oct 2018 - 8 Win Parenting Excellence award (Deccan)

WOW! 8 WIN PARENTING EXCELLENCE AWARDS

Chennai: The Annual WOW Mind & Behavioural Clinic (powered by Casa Grand) Awards were given away to eight winners who took home the unique Parenting Excellence Awards this year. The award is conferred on parents and individuals who have provided support and care in nurturing, talent, skill and social sensitivity among children. The awards were given away by Mrs. Sheela Jayanthi, member of Child Rights Commission.

The awards are presented in three categories - To parents whose children have been able to overcome significant mental health issues in their personal life; To parents whose children have invested their time and effort in spreading awareness about mental health issues, leading the effort to create a more



stable, sensitive environment for those suffering mental health problems and To parents of celebri-

ties and young achievers for their contribution to society through their art, work or philanthropy.

Nov 2018 - Casagrand introduces Grand Home Exchange offer to benefit homebuyers (Express News Asia)

CASAGRAND INTRODUCES GRAND HOME EXCHANGE OFFER TO BENEFIT HOMEBUYERS

Admin 5 days ago Business Leave a comment 11 Views

Chennai, November 15th, 2018: One of the leading builder in South India, Casagrand Builder launches first of its sort and unique "Grand Home Exchange Offer" for homebuyers to exchange their property for brand new luxurious lifestyle apartments across 25 projects in Chennai only for two days November 17th -18th Saturday and Sunday respectively. Homebuyers can select Casagrand Homes of their choice across locations in Chennai. This offer will benefit homebuyer who wants to upgrade their lifestyle by exchanging their existing property.

Homebuyers can rejoice with hassle-free exchange of their property transparently through channel partners to clinch a whopping deal for superior homes with better financial planning. Casagrand offers fascinating superior homes with a transition to modern lifestyle amenities catering to all the budgets from affordable to luxury lifestyle apartments with great appreciation benefits across the locations - OMR, ECR, Thalambur, Manapakkam, Nolambur, Madhavaram, Tambaram, Oragadam, Korattur, Mannivakkam and Thirumudivakkam .

Speaking about the same, Eshwar N, EVP-Marketing of Casagrand said, "We understand the pulse of home buyers and their hard-earned money. Hence, we have introduced this offer which will ease the home selling and buying process and assist them to upgrade their existing home to a new home. This initiative will also provide the best deal to the homebuyers for their existing home and new home. Home-buying is a lifetime investment and we believe through our 'Grand Home Exchange offer' many people will be able to easily materialize their dreams of having their new home."



Customer Engagement

To us, our customers are always our first priority and their dreams are our aspiration. We hope to foster a wholesome community and a blossoming lifestyle. We look forward to interacting with our customers and so, we organize events in the different projects that encourage the resident families to participate such as movie nights, competitions, etc.



Drawing competition at Aldea on Children's day



Customer was awarded ₹1 L as a referral benefit



Customer engagement at Pavilion's Annual day

WE TOOK SOME REFERRED CUSTOMERS AND THEIR FAMILIES FOR A MOVIE NIGHT



CUSTOMER'S THOUGHTS

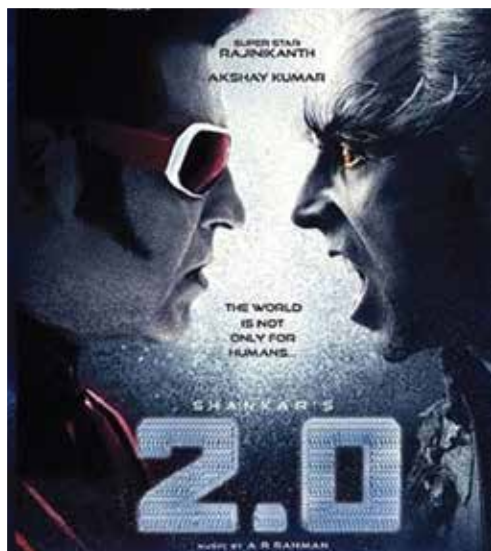
Mr Sherman Jerome Vincent (Aristo C408): " Thank you for organizing this movie night with complimentary food coupons. With my family, I enjoyed the movie.

Mr Nirmal Anand (Miro F306): We enjoyed the movie. Thank you for the service and thanks to CG management.

Mr Ekanathan (Irene K 401): Thanks for the complimentary tickets we enjoyed the movie

Mr Srinivas (Ferns B405): Thanks a lot. I enjoyed the movie

Mr Vidyasagar (Arena Villa 3 & 15): We enjoyed the movie. Thanks a lot.



CUSTOMER'S THOUGHTS

Mrs Kirthika Jagadeesh (CRESCENDO C203): I wish to share my message with regards to this movie program. Arrangements were excellent and we happily thoroughly enjoyed the movie with my family. Thanks and hope to have these type of arrangements on regular basis. Thank you very much.

Mrs Shamalatha (FERNS G101): The movie was nice and your coordination was good. We enjoyed a lot and thanks for the opportunity.

Ms Prabha Mani (SUPREMUS B5 F107): We enjoyed the hospitality and the care you have taken towards us right from the ticket booking till ticket distribution and thanks to the food coupons. We really enjoyed being your valuable customer. Looking forward for this kind of valuable things from your side. Feeling delightful for being a Casagrand customer. – With Love – Prabha Mani & Family.

Mrs Prasanna Sriya (ARENA II 383): Thanks a million. Both the kids enjoyed. Movie was good and Casagrand took really good effort and I don't think I will have dinner because of the food coupons that were provided. Thanks to Casagrand for getting the right movie.

Mr Avinash (BELLISSIMO G301): Really happy with the surprise movie tickets. Its happy to have a journey with Casagrand. Really good customer service and care.

News Flare

To help talented children pursue their dreams, Casagrand was a part of Zee TV's Sa Re Ga Ma Pa L'il Champs as their 'Superiority Partner'. Every week, the best performer was awarded a gift voucher worth ₹5000 by Casagrand. Also, Idhazhika, this year's winner, was awarded a 2 BHK house in Casagrand Supremus.

Sa Re Ga Ma Pa

Little Champs 2018



Projects launched Chennai



CASAGRAN
*Smart*TOWN
Thalambur

2 BHK apartments

TN/01/Building/0079/2018 | www.tnrera.in



CASAGRAN
PRIMERA
Manapakkam

2, 3 & 4 BHK apartments

TN/01/Building/0103/2018 | www.tnrera.in



CASAGRAN
NORTHERN STAR
madhavaram

2, 3 & 4 BHK apartments

TN/02/Building/0048/2018 | www.tnrera.in



CASAGRAN
CRESCENDO
NOLAMBUR

2, 3, 4 & 5 BHK apartments

TN/02/Building/0190/2018 | www.tnrera.in



CASAGRAN
arena

Oragadam

2 BHK apartments

TN/01/Building/0126/2018 | www.tnrera.in



CASAGRAN
SUPREMUS
THALAMBUR

2, 3 & 4 BHK apartments

TN/01/Building/0040/2018 | www.tnrera.in



CASAGRAN
Woodside
MANAPAKKAM

2 & 3 BHK apartments

TN/01/Building/0108/2018 | www.tnrera.in



CASAGRAN
UPTOWN

— Near Poonamalle —
(Phase II)

An integrated township of plots

TN/02/Layout/0019/2018 | www.tnrera.in



CASAGRAN
WESTEND
Near Poonamalle

Premium villa plots

TN/02/Layout/0060/2018 | www.tnrera.in

Projects launched Coimbatore



CASAGRAN
Verdant
VEDAPATTI

2 BHK apartments
3 & 4 BHK villas

TN/11/Building/0197/2018 | www.tnrera.in



CASAGRAN
Vitaliya
Race Course

3 & 4 BHK apartments

TN/11/Building/113/2018 | www.tnrera.in



CASAGRAN
REGALIS

Codissia

3 & 4 BHK luxury villas

TN/11/Building/114/2018 | www.tnrera.in

Projects launched Bengaluru



CASAGRAN
LORENZA
KOGILU

2 & 3 BHK smart homes

PRM/KA/RERA/1251/472/PR/181130/002193 | rera.karnataka.gov.in

Projects

Handed over

Elevation view



CASAGRAN
ARISTO
ALANDUR

2, 3 & 4 BHK Apartments

TN/02/Building/0048/2018 | www.tnrera.in

Elevation view



CASAGRAN
vivant
Kolapakkam

2 & 3 BHK Apartments



CASAGRAN
CASCADES
PADI

2 & 3 BHK Apartments

TN/02/Layout/0019/2018 | www.tnrera.in

Elevation view



CASAGRAN
Irene
Manapakkam

2, 3 & 4 BHK apartments and
4 BHK villas

Elevation view



CASAGRAN
MARINA BAY

Thiruvannamiyur
3 & 4 BHK Apartments

Elevation view



CASA GRANDE
masseys
Royapuram

2 & 3 BHK apartments

Elevation view



CASAGRAN
LUXUS
K.R. Puram

2 BHK apartments and
3 & 4 BHK villas

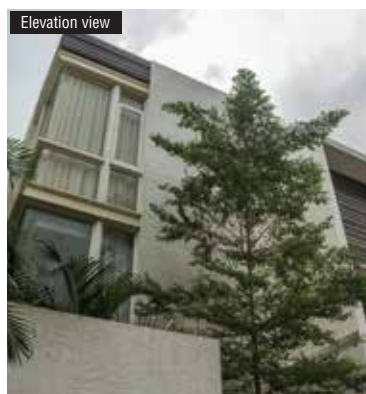
Elevation view



CASAGRAN
ELAN
Thalambur, OMR

3 BHK villas and row houses

Elevation view



CASAGRAN
Elita
Injambakkam, ECR

4 BHK + 2 living
independent villas

Ongoing projects

We, at Casagrand, are very passionate about building superior spaces that embody elegance and luxury. So, we put in a lot of effort every step of the process, to ensure that our homes are nothing but the very best in every possible way. We take our promises very seriously and so we always deliver superior homes on time.

Chennai



3 BHK apartments from ₹ 79 L

Current site progress



CASAGRAND *Woodside* Exclusive 2 & 3 BHK apartments from ₹45 L



2, 3 & 4 BHK apartments from ₹67 L

Ongoing projects **Chennai**

Current site progress



CASAGRAN
Bloom
Thirumudivakkam

3 & 4 BHK villas
from ₹97 L



TN/01/Building/0028/2017 | www.tnrera.in

Current site progress



CASAGRAN
Bellissimo

4 BHK apartments
from ₹1.9 Cr

Current site progress



CASAGRAN
Crescendo
NOLAMBUR

2, 3, 4 & 5 BHK apartments
from ₹71 L onwards



TN/02/Building/0190/2018 | www.tnrera.in

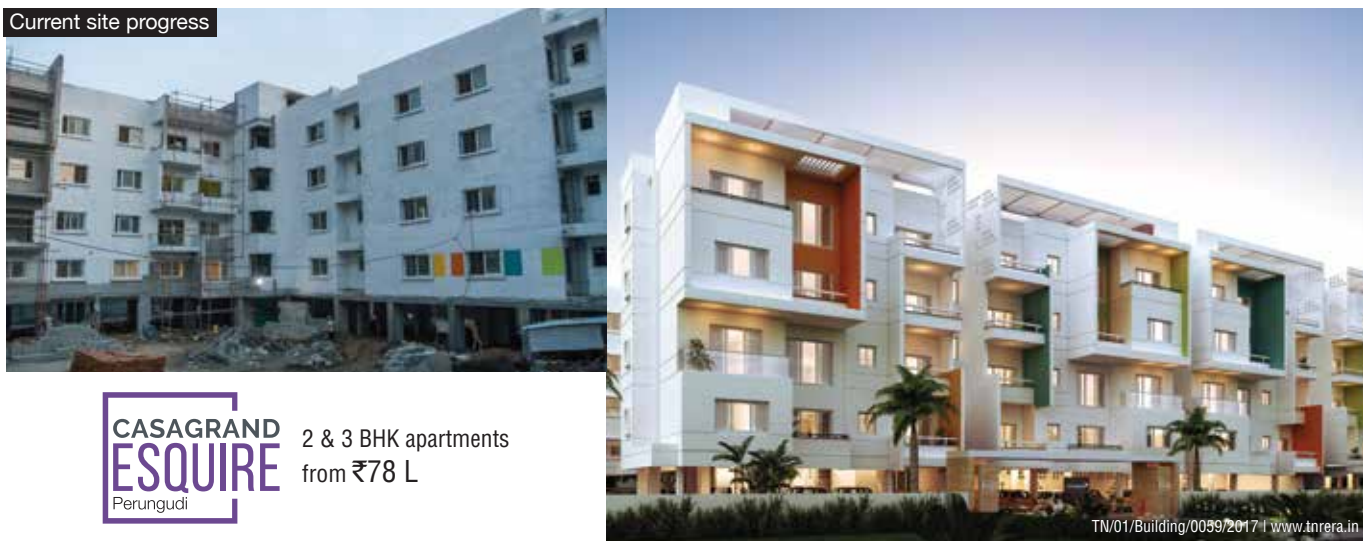
Ongoing projects Chennai



Current site progress

CASAGRAN ECR14
2, 3 & 4 BHK apartments from ₹70 L next to Mayajaal

TN/01/Building/0030/2017 | www.tnrera.in



Current site progress

CASAGRAN ESQUIRE
Perungudi
2 & 3 BHK apartments from ₹78 L

TN/01/Building/0059/2017 | www.tnrera.in



Current site progress

CASAGRAN Ferns
Tamparam
2 & 3 BHK apartments from ₹44.73 L

TN/01/Building/0026/2017 | www.tnrera.in

Ongoing projects **Chennai**

Current site progress



CASAGRAN
MIR
Mannivakkam

2 & 3 BHK apartments
from ₹36 L



TN/01/Building/0233/2017 | www.tnrera.in



TN/29/Building/0029/2017 | www.tnrera.in

Current site progress



CASAGRAN
Monte Carlo
Mount Road

2, 3 & 4 BHK
high-end apartments
from ₹1.7 Cr

Current site progress



CASAGRAN
NORTHERN STAR
madhavaram

2, 3 & 4 BHK apartments
from ₹68 L



TN/02/Building/0048/2018 | www.tnrera.in

Ongoing projects Chennai



CASAGRAN
OLYMPUS
MANDAVELI

3 BHK high-end apartments from ₹3.2 Cr



CASAGRAN
PRIMERA
Manapakkam

2, 3 & 4 BHK apartments from ₹60 L



CASAGRAN
*Smart***TOWN**
Thalambur

2 BHK apartments from ₹31 L

Ongoing projects Chennai

Current site progress



CASAGRAN
sunville
R.A.PURAM

2 BHK apartments
(SOLD OUT)



Current site progress

CASAGRAN
SUPREMUS
THALAMBUR

2 & 3 BHK apartments
from ₹58 L

TN/01/Building/0040/2018 | www.tnrera.in

Current site progress



CASAGRAN
ECR14
Signature

4 BHK apartments
from ₹2.97 Cr

TN/01/Building/0030/2017 | www.tnrera.in

Ongoing projects Coimbatore



Current site progress

CASAGRAND
Verdant
VEDAPATTI

2 BHK apartments
3 & 4 BHK villas
from ₹33 L

TN/11/Building/0197/2018 | www.tnrera.in



Current site progress

CASAGRAND
Amarante
Race Course

4 BHK apartments
from ₹4.51 Cr

TN/11/Building/0226/2017 | www.tnrera.in



Current site progress

CASAGRAND
eternia II
Kalapatti

3 & 4 BHK villas
from ₹85 L

TN/11/Building/0018/2017 | www.tnrera.in

Ongoing projects Coimbatore

Current site progress



Codissia

3 & 4 BHK luxury villas from ₹1.8 Cr



TN/11/Building/114/2018 | www.tnrera.in

Current site progress



TN/11/Building/0214/2017 | www.tnrera.in



Kuniamuthur

3 & 4 BHK villas from ₹76 L
2 BHK apartments from ₹24 L

Current site progress



3 & 4 BHK apartments from ₹2.44 Cr



TN/11/Building/113/2018 | www.tnrera.in

Ongoing projects

Bengaluru



2 & 3 BHK smart homes from ₹43 L



1, 2, 3 & 4 BHK apartments from ₹35 L



Luxury 3 & 4 BHK villas from ₹1.37 Cr Sarjapur - Attibele Road

Plots



CASAGRAN UPTOWN

— Near Poonamalle —
Chennai

An integrated township of plots
from ₹6.46 L

Phase 1 - TN/02/Layout/0002/2017 | Phase 2 - TN/02/Layout/0019/2018 | Club House - TN/02/Building/0336/2018 | www.tnrera.in



Villa plots from ₹16 L

TN/22/Layout/0010/2017 | www.tnrera.in



CASAGRAN WESTEND

Near Poonamallee
Chennai

Premium plots from ₹9 L

TN/02/Layout/0060/2018 | www.tnrera.in



**2 & 3 BHK
smart homes
in Kogilu,
15 mins from
Hebbal flyover,
at knockout prices,
starting from ₹43 L.**

~~**MARKET PRICE**
₹5000/SFT~~

**CASAGRANT
PRICE**
₹4299/SFT

SMART REASONS TO BUY

- Smart homes with home automation system
- Close to IT, ITES companies and other prominent hubs
- Best priced home in the locality
- 15+ amenities & features



SALIENT FEATURES

• 160 apartments on an expanse of 2.42 acres • Ground + 4 design structure with basement parking • Exclusive 2 BHK + 2T & 3 BHK + 3T • Smart homes with home automation specifications • All Ground floor and some 4th floor units have private terrace • Vehicle free podium • Zero dead space design • Vaastu compliant • Amenities include swimming pool, gym, amphitheatre, yoga deck, senior citizen park, etc. • CCTV & 24x7 security service • 15 mins from Manyatha Tech Park



CAN YOU EVER FIND SUCH A MASTERPIECE IN CHENNAI?



Presenting a Superior Architectural Masterpiece
Bang on ECR, next to Mayajaal.
20 mins from Adyar &
10 mins from Sholinganallur.

MARKET
PRICE
ON ECR

~~₹6000/SFT~~

CASAGRAN PRICE

₹4450/SFT

2, 3 & 4 BHK apartments from ₹70 L onwards



SUPERIOR REASONS TO BUY

- Award winning architecture with central balcony concept
- 70% open area
- Central podium with landscape and other recreational amenities
- The highest number of amenities (23)

RERA No. TN/01/Building/0030/2017

Approved by all leading banks.
Exclusive site visit available | Visit model house at site

CREDAI



CASAGRAN
building aspirations

Awards

CSR
Initiative of
the Year - 2018
ET Now

Excellence
in Delivery - 2018
ET Now

Distinguished
Design Awards 2017
Casagrand
ECR14

Distinguished
Design Awards 2017
Casagrand
Pallagio

Best
Archived Project
Casagrand Aldea
CIDC Vishwakarma
Award 2016

Luxury Project
of the Year - 2015-16
Casagrand Aldea
Realty Fact

Developer
of the Year
Residential - 2015-16
Realty Fact

Best Realty
Brand - 2015
Economic Times

Most Admired
Project in Southern
Region - 2014
Casagrand Arena
Worldwide
Achievers

Excellence
in Customer
Engagement - 2014
CEF

Top 50 Brands
in Chennai - 2013
Paul Writer
Magazine

Real Estate Developer
of the Year - 2013
Brands Academy

**Buddy
Neighbour
Scheme**

**Refer
& Earn** 



Dear Customer,

An exciting partnership is in the offing and we would like you to be a part of it. Refer your friend, colleague or family to a Casagrand home and stand to earn financial rewards for your efforts. After all, who knows our homes better than you, partner?

To refer, call 73051 00900
referral@casagrand.co.in | www.cgreferral.com

**GET
ASSURED RENT
ON YOUR
CASAGRANT
PROPERTY.**

 **CASAGRANT
RENTASSURE**

Call

98841 99957

www.cgrentassure.com

 **CASAGRANT
sellassure**
selling casagrand home made easy



**WE'LL HELP
YOU SELL.**

Casagrand introduces "SELLASSURE", a hassle-free resale solution for Casagrand Home Buyers.

Understanding our customer's needs, we have enabled a one stop solution which creates the right exposure to listed properties, generates refined leads and ensures seamless closures.

Contact us at
99622 09500
www.cgsellassure.com
sellassure@casagrand.co.in

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CASAGRAN

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www.casagrand.co.in

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